



## About Tivus, Inc.

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Tivus, Inc. is a technology entertainment services company that provides internet-based TV and Cable programming, interactive game content, and goods & services to the hotel/hospitality industry. Using onsite hardware and software, including flat-screen HD televisions, Tivus' unique IPTV hotel entertainment system is a complete, multifaceted entertainment platform that, for the first time in the industry, generates previously untapped income to the hotel through ad revenue sharing.

## Significant Developments

### **Tivus Announces Internet-based video-on-demand system without adult content**

-- Company developed family-friendly in-room entertainment technology --

**Omaha, NE**, January 24, 2010 -- Tivus, Inc. (PK: TIVU), a provider of turnkey high-definition Internet-protocol television (HD IPTV) in-room entertainment technology to the hotel and hospitality industry, today announced the development of an advanced, Internet-based in-room video-on-demand (VOD) system which enables hotel customers to select and control the available content and provide family-friendly guest entertainment.

"We are currently in advanced discussions with Marriott International to deploy Tivus' HD

Internet-based in-room video-on-demand (VOD) systems,” commented Shiva Prakash, Tivus’ president and chief executive officer. “In light of Marriott’s [recent decision](#) to discontinue access to adult movies in its hotels, it is important to note Tivus’ HD Internet-based video-on-demand (VOD) system empowers our hotel customers to perfectly tailor the entertainment content to best suit the Hotel Brand experience and their guests’ tastes and needs.”

Tivus’ unique business model generates income through advertising revenue and shares it with the hotel creating a significant new revenue stream. Considering the near 40% decline in hotel pay-per-view revenues over the past decade, Tivus leads the way in ad-based, revenue-sharing HD IPTV hotel entertainment.

Through its property branded and guest-friendly menus, Tivus’ users can access free-to-guest programming, review their room folio, order hotel amenities, stream the latest Hollywood movies, enjoy video gaming, and explore local attractions. Tivus delivers a completely customized entertainment experience.

Prakash continued, “Since many of today’s guests frequently travel with personal business and entertainment electronics, Tivus’ HD IPTV system allows easy connection to all of them in one convenient and guest accessible interface.”

“Early 2011 has already seen considerable progress. As we currently plan with Marriott to deploy our family-friendly in-room entertainment technology, installation of our Doubletree property in Omaha is on track for completion in the coming months and Tivus’ sales and installation teams are performing well as they bring Tivus’ revenue sharing HD IPTV to the world’s hotels,” Prakash concluded.

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One of our most important responsibilities is to communicate with shareholders in an open and direct manner. Comments are based on current management expectations, and are considered "forward-looking statements," generally preceded by words such as "plans," "expects," "believes," "anticipates," or "intends." We cannot promise future returns. Our statements reflect our best judgment at the time they are issued, and we disclaim any obligation to update forward-looking statements as the result of new information or future events. We urge investors to review the risks and uncertainties within its filings with the OTC Markets and/or Securities and Exchange Commission.

### **Tivus Names Doug Marriott to Professional Advisory Board**

Omaha, NE, October 6, 2010 -- Tivus, Inc. (PK: TIVU), a provider of turnkey media entertainment technology to the hotel and hospitality industry, is pleased to announce the addition of Mr. Doug Marriott to its newly formed Professional Advisory Board.

"We are obviously pleased that such a distinguished member of the Marriott family has agreed to contribute his depth of experience, industry knowledge, and strategic networks to Tivus," commented Shiva Prakash, Tivus' president and chief executive officer.

"I have had the pleasure of getting to know and work with Doug over the past year as we have built Tivus' opportunity to its current state. Far from serving as just a figurehead, Doug has been a near daily source of support and advice to our efforts and his appointment to our new advisory board is recognition of his valuable service both in the past, and in going forward," Prakash concluded.

Doug Marriott commented, "Working with Shiva over the past year to help cultivate his dream of net-positive-revenue-to-the-hotel HD IPTV service has been a truly rewarding endeavor. The tourism, hotel, and hospitality industries have certainly faced challenges over the past ten years, and I am proud to be a part of bringing this 'game-changing' business model to the hotel industry."

Having been involved in Real Estate most of his life, Doug Marriott, cousin to J. W. Marriott, Chairman/CEO of Marriott International and Richard Marriott, Chairman of Host Hotels & Resorts, Inc., founded Marriott Development, LC in 1968. He is also the founder of Marriott Hope Foundation, where he serves on its Board of Directors and is very hands on with all of the projects undertaken. Doug believes that everyone should have improved opportunities in life and is determined to spread the word of Hope for Children through Education and Development.

Tivus' new Professional Advisory Board will provide management with vital strategic, operational, and industry advice to advance the Company's IPTV business strategy within the hotel and hospitality industry. Future Professional Advisory Board members will be selected for their experience and success in the areas of technology, tourism, casinos, hotel & hospitality,

and corporate management.

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